

Christian Epping.

Senior UX/UI Designer · Design Leadership

Complex B2B products — configurators, workflow systems, and data-intensive interfaces.

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PROFESSIONAL SUMMARY

Senior UX/UI Designer with 6+ years of focused product design and design leadership experience, built on 20+ years across business, media, and design. I own complex B2B products end-to-end — configurators, workflow systems, and data-intensive interfaces — for international companies and regulated industries including healthcare and financial services. A state-certified business economist (marketing & sales) and trained media designer, I bring a rare T-shaped profile: I translate directly between business goals, user needs, and engineering constraints, and prototype ideas in code when it speeds up alignment.

PROFESSIONAL EXPERIENCE

Senior UX/UI Designer

JustRelate Group · Berlin · Remote · since 07/2025

Design of complex B2B and eCommerce products for enterprise clients within a multi-tenant platform suite, end-to-end from concept to delivery in close collaboration with product management and engineering.

- Design complex B2B and eCommerce platforms fully remote as part of a distributed, cross-functional product team
- Carry configurator and workflow-system expertise from prior client work directly into JustRelate's product suite

Senior UX/UI Designer

New Monday GmbH · Berlin · 2025

Concepting digital products and prototyping, style guides and pattern libraries, strategic UX consulting and stakeholder management, ideation and prototyping workshops directly with clients.

- Designed a data-intensive workflow tool for Union Investment covering liquidity forecasts and fund reporting: 20,000 master data records, 4,500 fund records, 2,500 real-estate records, and 5,000 yield calculations restructured into one guided workflow for a regulated asset-management environment
- Designed LUMIFAI, an AI dashboard giving marketing leaders decision support — turning AI-generated insights into a trustworthy, actionable interface
- Ran ideation and prototyping workshops directly with clients, turning discovery input into style guides and pattern libraries reused across engagements

Senior UX/UI Designer · Design Team Lead

connectiv! eSolutions · Lingen · 2019 – 2024

Professional leadership of the design team and quality assurance across parallel client projects; built and maintained client-specific design systems integrated into live eCommerce platforms.

- Led design and ongoing rollout of the Lohmann & Rauscher B2B commerce platform (since 05/2022): restructured a 60,000-product catalog for an international medical group generating ~€200M in annual revenue across 8 country markets
- Designed SCHAKOnext, a planning platform for HVAC engineering (2023 – ongoing): 6 core modules, multiple personas, WCAG 2.2 AA as an accessibility baseline, embedding the existing product configurator inside a project → building → floor → room workflow instead of as the entry point

- Delivered UX/UI for Provita Medical (05/2022 – 11/2022) and further B2B/eCommerce projects, building client-specific design systems on Shopware and OXID
- Led the design team's day-to-day work and quality assurance across parallel projects; agile collaboration (Jira), clean handoff to engineering, QA/testing before go-live

Digital & Print Media Designer (Apprenticeship)

connectiv! eSolutions · Lingen · 2017 – 2020

Dual apprenticeship in digital and print media design, graduated with distinction (1.7). Built the design and technology foundation for the later UX/UI career.

Procurement Manager

Commercial career · Germany · before 2017

Leadership, budget, and negotiation responsibility in industrial purchasing before transitioning into design.

Freelance Journalist & Photographer

Freelance · parallel to employment · since 2015

Independent editorial writing and photography assignments alongside employment.

EDUCATION

State-Certified Business Economist

Marketing & Sales

Digital & Print Media Designer (IHK)

Design & Technology · graduated 1.7

Digital Accessibility Certificate

Gehirngerecht Digital, 2024 — relevant in the context of the European Accessibility Act

SKILLS

Product & Strategy: Product Discovery, Strategic UX Consulting, Business & Marketing Lens, KPI Orientation, Requirements Analysis, Stakeholder Alignment

Design & Systems: Design Systems, Design Tokens, Figma, FigJam, Prototyping (low to high fidelity, incl. code), Interaction Design, Information Architecture, Responsive Design, WCAG 2.2 AA Accessibility

Leadership & Collaboration: Design Team Leadership, Quality Assurance, Mentoring, Cross-functional Collaboration, Stakeholder Management, Workshop Facilitation, Agile/Scrum (Jira)

AI & Technical: AI-assisted Design & Prototyping (Claude, Claude Code, Claude Design, ChatGPT, Gemini, Cursor), Functional Prototype Builds (design to working code), HTML/CSS/JavaScript (reading & reviewing)

Domain Expertise: B2B Platforms & Product Configurators, eCommerce (Shopware, OXID), Workflow Systems, Regulated Industries (Healthcare, Financial Services), Data-intensive Interfaces

Languages: German (native), English (business fluent), Spanish (basic)

Interests: Drums, Sailing